

Name:

Date:

Class:

## **NOTES: What makes a good question?**

There are a few basic principles to follow when writing out questions for an interview. These principles will hopefully help your interviewee respond thoughtfully to your questions.

- Avoids yes/no answers
- Questions are clear for the interviewee to answer -- they are not overly complex or have multiple layers or options to choose from. Keep it straightforward
- They stick to a general theme (not random questions that are all over the place). In your case, you will be focusing the questions around the value you want to discuss.
- The questions are well-organized: Try to envision where the interview will go and how the conversation might flow
- It is also wise to prepare follow-up questions for your partner. This can be helpful in case they a) say something really interesting that you want them to expand on or b) they need a little more prompting to share their ideas more

***Important note: You may change or adapt these questions as the interview progresses; it will all depend on how the conversation flows and where it is going -- you may find something far more interesting and worth discussing than what you originally planned, and that is OK.***